



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

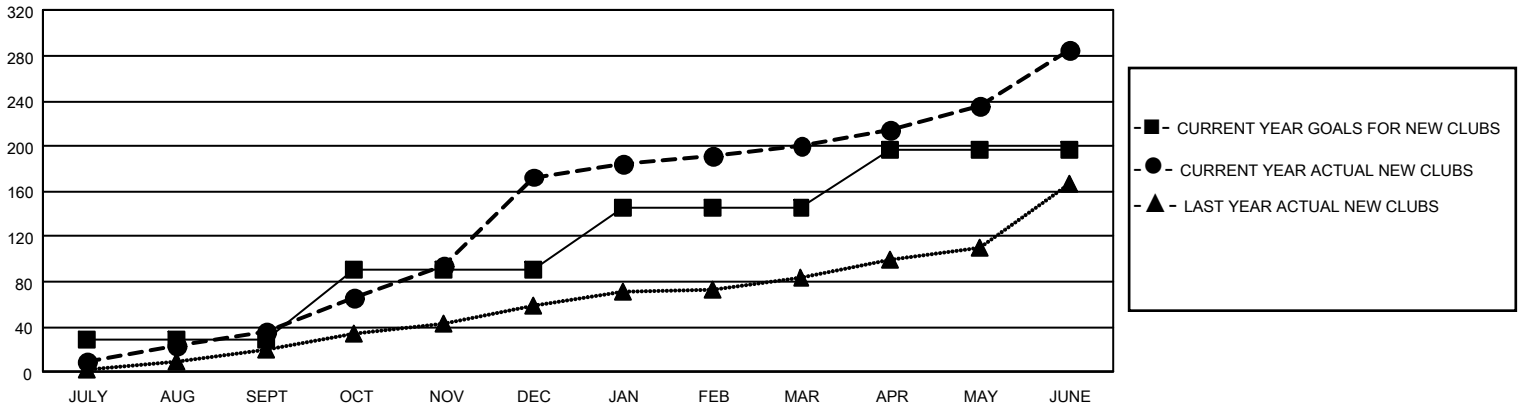
GAT Constitutional Area 3

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

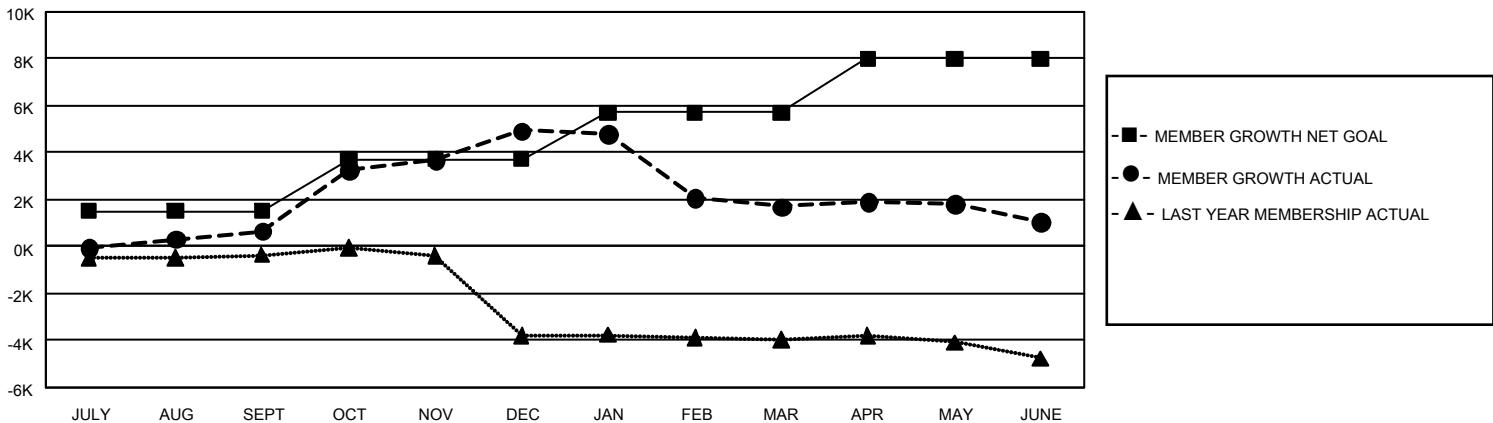
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	87	36	26
OCT/NOV/DEC	186	137	12
JAN/FEB/MAR	165	27	221
APR/MAY/JUNE	153	86	22

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1500	3,852	2,843
OCT/NOV/DEC	2234	9,671	5,094
JAN/FEB/MAR	1977	2,181	5,064
APR/MAY/JUNE	2292	5,776	5,761

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 281	2,676 CLUBS OF 4,493 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	50,625 (48.32%)
DECEASED	1,473	FEMALE	54,135 (51.68%)
CLUB CANCELLED	3,387	TOTAL FAMILY UNIT MEMBERS 39,126	
OTHER	13,904	FAMILY MEMBERS PAYING HALF DUES 21,714	
TOTAL	18,764		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)